

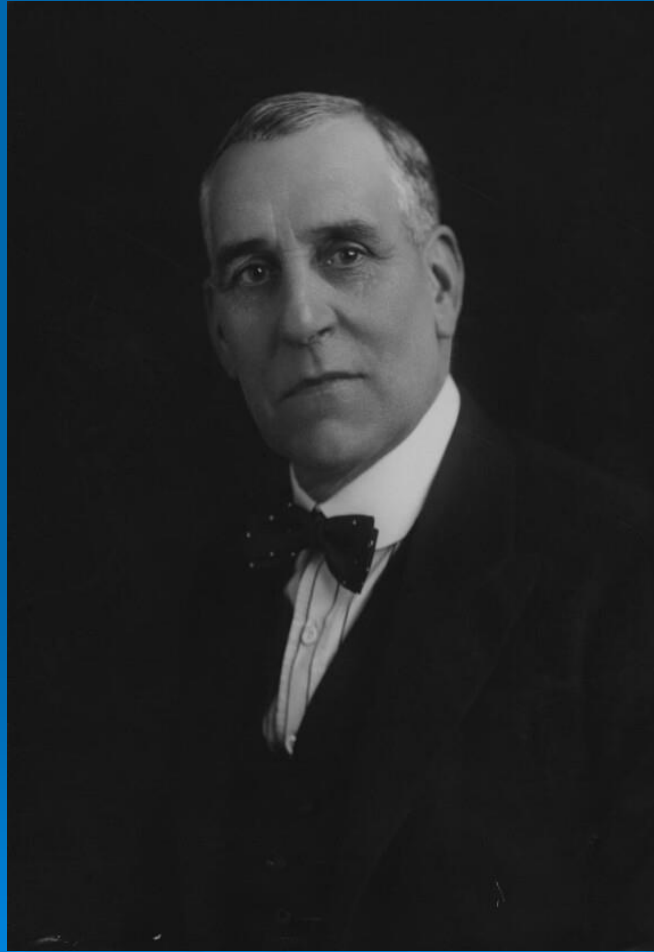
St Martin's Church, Liskeard

Thursday 25th April 2024

Dr. John Higgs

Secretary, The Joseph Rank Trust

Joseph Rank – The Founder





Who we are

- Established in 1917
- Independent Christian grant-making trust
- Not aligned/connected with any church body
- **An 'external funder'**
- 12 areas of funding: from Asylum seekers to Youth Workers
- Capital grants & revenue grants
- Annual spend in the region of £3m

Planning your application

- It is more than a Google search!
- national / local / on line / other charities / landfill / Lottery / others
- Check funders websites x 2
- **Telephone the funder**

More planning.....

- Establish what the funder requires
- Stick to the brief!
- If the funder says no books, DVDs etc

Correspondence

- Avoid 'Dear Sir/Madam'
- Avoid 'To Whom it may concern'
- Avoid sending **info@ emails** : poor!
- Put enough stamps on the envelope

Show case your project

- Up to date website
- Focus on the beneficiaries
- Clear literature
- You tube clips

How to handle your funder

- In your letter invite funders to visit
- Meet the beneficiaries
- Demonstrate the impact of your work

Post funding relationship

- Always say thank you
- Maintain the relationship through hard copy newsletter & invitation to events
- Web links

Questions and Answers

