



BUGGIES 4 BRUM

Supporting families & children in need

Can you help?

Child poverty in Birmingham has reached crisis levels — **46% of children, over 104,000 of our residents are living in poverty**. The Safe Sleep Scheme helps families with children under 5 in crisis and many professionals working with families are asking for help and support to access buggies and prams.

How can you help?



Donate a Preloved Buggy. Donate your preloved buggy or pram. Our charity partners will repair and refresh it if necessary. Double buggies and newborn prams are especially needed. Share this initiative with your network!



Make a Financial Contribution: Help us buy new buggies in bulk. Your donation also supports jobs for people back into employment.

How it works:



Drop off your preloved buggy to one of our partner locations



Storage of preloved awaiting refurbishment & new buggies



Checked, repaired & refreshed by Social Enterprise — Newbigin Trust



Distribution to families via network of Baby Banks, Family Hubs & Health Visitors

Outcomes Supported:

- Child Safety and Health
- Social Inclusion
- Parental Wellbeing
- Wider community benefit
- Reduced long-term costs
- Circular economy of reused items

Further information please contact Emma Payne, Birmingham Play Care Network emma@bpcn.org.uk
Or visit <https://thrivetgetherbham.org/buggies>

