

Child poverty in Birmingham has reached crisis levels — 46% of children, over 104,000 of our residents are living in poverty. The Safe Sleep Scheme helps families with children under 5 in crisis. Current funding doesn't cover buggy/pram costs, and many professionals working with families ask for this help and support.

## How you can help:

### **Donate a Preloved Buggy:**



Donate your used buggy or pram. Our charity partners will repair and clean it. Double buggies and newborn prams are especially needed!

#### Make a Financial Contribution:



Help us buy new buggies in bulk. Your donation also supports Living Wage jobs for young people who refurbish the buggies.

Further information please contact Emma,
Birmingham Play Care Network **emma@bpcn.org.uk** 

### How it works:



Pick up of your old buggy by our partners



Storage of pre-loved awaiting refurbishment & new buggies



Checked, repaired and cleaned by Social Enterprises — ReUsers & New Bigin



Distribution to families via Baby Banks, Children's Centres, Family Hubs & hostels

# **Outcomes Supported:**

- Child Safety and Health
- Social Inclusion
- Parental Wellbeing
- Community benefit
- Reduced long-term costs





