



CLOTHES HORSE CASE STUDY

Clothes Horse's vision is in giving dignity to families who need free clothes for the children

WHY PEOPLE LOVE CLOTHES HORSE

"Thank you so much for posting us the clothes, my sons were so excited to receive their clothes and they tried them all on straight away."

"Thank you for the warm clothes for my son, we do not have heating where we live and I was worried that my son was going to be cold this winter. I am relieved to have this."

HOW HAS TRANSFORMATION CORNWALL HELPED?

Clothes Horse have attended many online events hosted by Transformation Cornwall, as well as regularly emailing the Project Manager. Both the events and direct contact helped the project, providing the Clothes Horse with advice and encouragement.

"It can be hard sometimes, as a small enterprise, trying to keep pushing forward with something you believe in whilst having to constantly to an obtain funding. So it was great to feel supported."

"The project is doing well and helping families which is what we are here to do. However, we are looking for more funding for our core costs especially a salary to keep us going over the next year or more."

HOW CLOTHES HORSE WORKS

The Clothes Horse gives free children's clothes to families or families can pay what they feel for clothing. People do not have to meet a criteria in order to use The Clothes Horse as they feel everyone can benefit from it. They also wanted to keep people's dignity and sometimes find form filling to be an issue.

Families can go to their shop based in Newquay to take clothes, or they can post clothes parcels directly to people who cannot get there in person.

Clothes Horse are also conscious of the impact clothing can have on the environment, so they are promoting the use of preloved clothes and the need to keep clothes from landfill. So far they have helped over 900 children and saved 14 tonnes of clothing from going to landfill.



FIND OUT MORE:

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[@the_clothes_horse_cornwall](https://www.instagram.com/the_clothes_horse_cornwall) (Instagram)
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