

# In Kind Direct



Emma Aldridge  
Charity Network Manager  
[emma.aldridge@inkinddirect.org](mailto:emma.aldridge@inkinddirect.org)

# Who are In Kind Direct?

Founded in 1996 by HRH The Prince of Wales to get supply chain surplus **goods to people that need them**.

We're a registered charity supporting a network of **thousands of UK charitable organisations** working in the UK and overseas.

We believe **everyone deserves access to life's essentials** and that no usable product should go to waste.

Helping organisations to **do more for less**, freeing up funds for frontline services and **multiplying the impact** of funding.

# Providing life's essentials

Household

cleaning, laundry, food, cookware, appliances

Toiletries

handwash, toothpaste, toilet roll, deodorant

Health and Beauty

PPE, feminine hygiene, shampoo

Baby essentials

nappies, wipes, bedding

Clothing and Footwear

including outerwear, workwear and basics

Work and Office supplies

stationery, paper, technology

Entertainment

crafts, sports, toys and books

# Who can join?

**Constituted organisations  
with a governing body, and  
funds to access our service**



**Community Groups,  
CICs and Food Banks**



**Registered  
Charities and  
outreach projects**



**Schools, scouts,  
guides, youth groups**



**Social  
Enterprises**

# 2020 in numbers



**£26 million**

in value of products distributed to communities (and NHS frontline workers)



**Over 3,300**

organisations receiving products



**1,500**

charities welcomed to the network



**60%**

increase in orders distributed

Average savings  
**£7,850** per  
community partner

**Register for free  
today  
[inkinddirect.org](https://inkinddirect.org)**