



Meet the **Funders**

Transformation Cornwall and Diocese of Truro

Vision, Mission, Values.

SESSION OVERVIEW

- **Why set a Vision**
- **What is a Vision Statement**
- **Top tips for writing a Vision Statement**
- **Developing your Mission**
- **Knowing your Values**



WHY SET A VISION?

It's a first stage process and fundamental for your future:



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WHAT IS A VISION

The Vision is the ‘bigger picture’:

- **an aspirational description of the future.**
- **a clear guide for decision making.**
- **ensures decisions accord.**



YOUR VISION STATEMENT PROVIDES

- Cohesion
- Motivation
- Unity of purpose

‘To See Faith in Action at the Heart of Flourishing Communities in Cornwall.’



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TOP TIPS FOR WRITING A VISION STATEMENT

- **Be Concise**
- **Be Clear**
- **Focus on the future**
- **Be Stable**
- **Be Challenging**
- **Be Inspiring**



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DEVELOP YOUR MISSION

Mission

The Mission Statement is a broad statement of **what** the organisation will do in pursuit of its Vision.

Transformation Cornwall Mission is:
'To Strengthen Faith Based Social Action in Cornwall.'



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KNOWING YOUR VALUES

Values

They are the principles of:

- what you stand for
- how you treat people
- the basis for your decisions and your actions

Transformation Cornwall values are:

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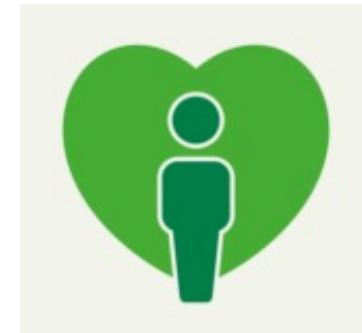
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confidentiality fairness fairness
impartiality inclusivity integrity inclusivity
impartiality inclusivity flexibility
impartiality respect confidentiality
respect integrity respect
fairness integrity flexibility

TRUSSELL TRUST: VISION & VALUES



Vision: is for a UK without the need for food banks



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Values: Compassion, Justice, Community, Dignity.

EXAMPLE



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SETTING YOUR VISION, MISSION & VALUES:

Vision: the 'bigger picture' and provides: * cohesion * motivation * unity of purpose.

Key words that should be in our vision are.....

Mission Statement: a broad statement of what the organisation will do in pursuit of its vision.

Key words that should be in our mission statement are.....

Values: the underpinning beliefs of the organisation, in relation to the work to be done

Our key values are.....

QUESTIONS & CONTACT:

TRANSFORMATION CORNWALL⁺

Strengthening Faith Based Social Action in Cornwall

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