

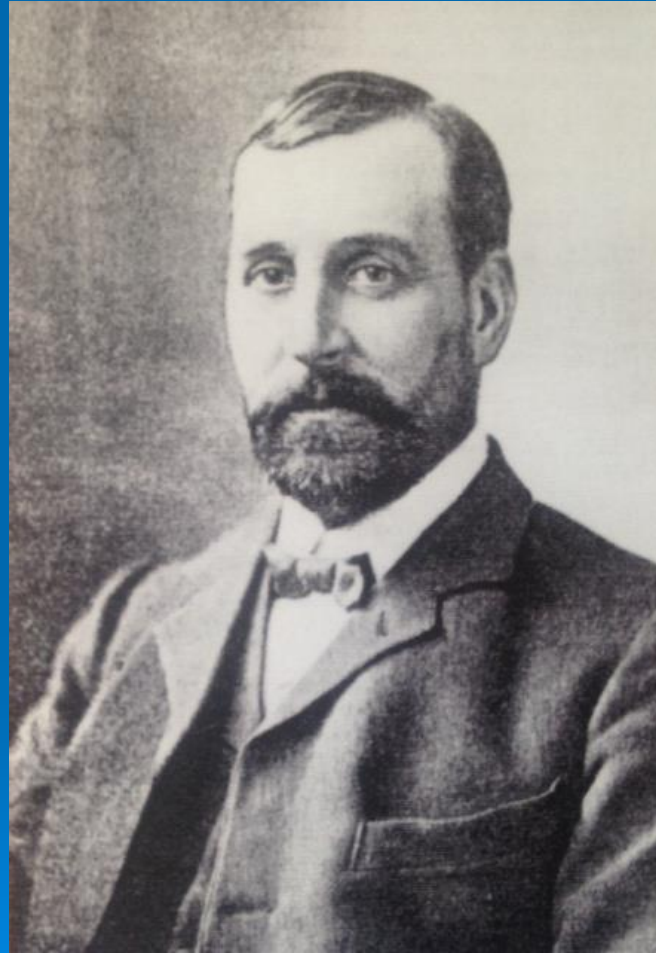
Meet the Funders - Bodmin

Thursday 7<sup>th</sup> March 2019

Dr. John Higgs

Secretary, The Joseph Rank Trust

# Joseph Rank – The Founder



# Who we are

- The Joseph Rank Trust
- Independent Christian grant-making trust
- Not aligned/connected with any church body
- **An 'external funder'**
- 12 areas of funding: from Asylum seekers to Youth Workers
- Capital grants & revenue grants
- Annual spend in the region of £2.5m

# 2018 grant commitments

- Methodist grants      £ 582,500 (27%)
- Community Service    £1,164,500 (57%)
- Youth Projects:        £ 323,500 (16%)
  
- Total:                    £2,050,000 (100%)

# Planning your application

- Research potential funders:  
national / local / on line / other charities
- Telephone the funder – talking is good!
- Check funders websites

# More planning.....

- Establish what the funder requires
- Stick to the brief!
- If the funder says no books, DVDs etc

# Correspondence

- Avoid 'Dear Sir/Madam' or 'Dear Trustees'
- Avoid 'To Whom it may concern'
- Sign your application!
- Put enough stamps on the envelope!

# Show case your project

- Up to date website
- Focus on the beneficiaries
- Clear literature
- You tube clips



# How to handle your funder!

- In your letter invite us to visit
- Meet the beneficiaries
- Demonstrate the impact of your work

# Post funding relationship

- Always say thank you!
- Maintain the relationship through hard copy newsletter & invitation to events
- Web links

# Tips.....

- Rainy day funds
- [www.threesixtygiving.org](http://www.threesixtygiving.org)
- Disabled lifting platform

# Questions and Answers

