PROJECT PLANNING FUNDAMENTALS

REBECCA EVANS 16TH JUNE 2022 DIOCESE OF TRURO



Strengthening Faith Based Social Action in Cornwall

VARIED APPROACHES







THE FUNDAMENTALS



1 – IDEA & VISION

- What will our project achieve in the broadest terms?
- Who are our beneficiaries?
- Come up with some options for how you could make a difference.
- Take your options to your community for feedback.

2 – OBJECTIVES AND OUTCOMES

• Map out the story of the project and its users and identify the deliverables required for the project. Basic example: Repair of building for wider community use.

Beneficiary and project journey:

Consult with community and groups as to desired use.	Outline what needs to be done to meet needs.	What is the budget? How will the money be raised?	Co-ordinate physical changes to building .	Communicate changes and invite people to see.	Review completed project, no of users/feedback.
Requirement: Ability to carry out consultation and listen and respond to need.	Requirement: Planning and permissions check.	Requirement: Fundraising, funding applications, pledges.	Requirement: Claiming funds, checking work, paying for work.	Requirements: Communication channels.	Requirements: Report to funders/ improvements.

2B – PAIN POINTS AND PERSONAS

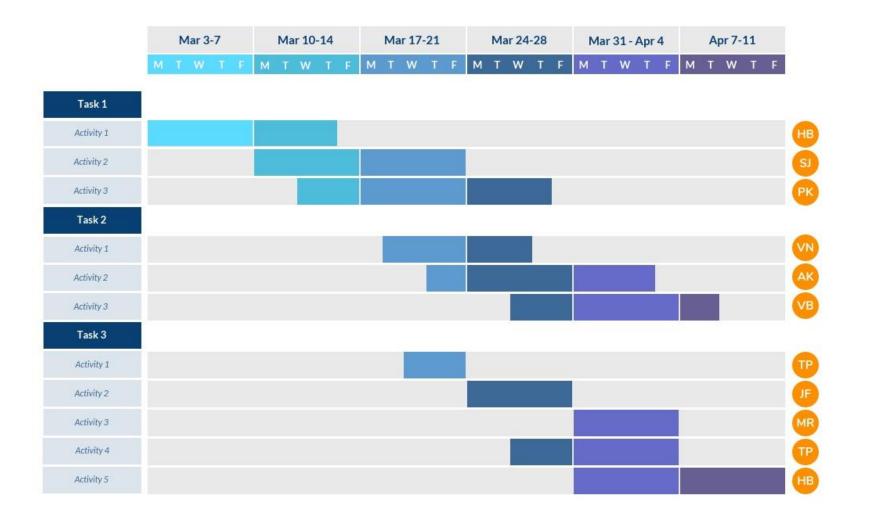
- Think about different types of beneficiary and how the journey might be different.
- Beneficiary and project journey:

Consult with community and groups as to desired use	Outline what needs to be done to meet needs.	What is the budget? How will the money be ra One user group is a toddler group – what special	Communicate changes and invite people to see	Review completed project, no of users/feedback.	
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3 – PROJECT PLAN

- Assign requirements and tasks within team. For example, a team to be in charge of exploring building options, another advertising and social media.
- Assign tasks against timescales: when will you need to have arrangements in place? Assign tasks to 2-3 week chunks of time. Map out the dependencies within tasks.
- Regularly meet to check the project plan, realistically changing it as needed. Share any blockers with the team to work through them together.

3 – PROJECT PLAN



4 - FUNDING

- When you've mapped tasks and requirements against timescales you need to create a budget.
- What are the associate costs with each task and requirement?
- How will you meet project costs? Direct fundraising? Applying to grants?
- Transformation Cornwall and Diocese of Truro can help signpost.

5 - EXECUTION

- Don't expect perfection! It's better to start with a minimum viable service than over-plan and deliver nothing.
- Consider a small scale rollout of your service at first.
- Keep communicating with your users and community.

6 – FOLLOW UP

- Meet with your team at regular intervals to examine the project.
- Are you delivering on your vision?
- Are there any blockers? How can you address them?
- Celebrate success, but always look to improve where needed.

THANK YOU

Any questions?