

PROJECT PLANNING FUNDAMENTALS

REBECCA EVANS 16TH JUNE 2022
DIOCESE OF TRURO

**TRANSFORMATION
CORNWALL[†]**

Strengthening Faith Based Social Action in Cornwall

VARIED APPROACHES



THE FUNDAMENTALS



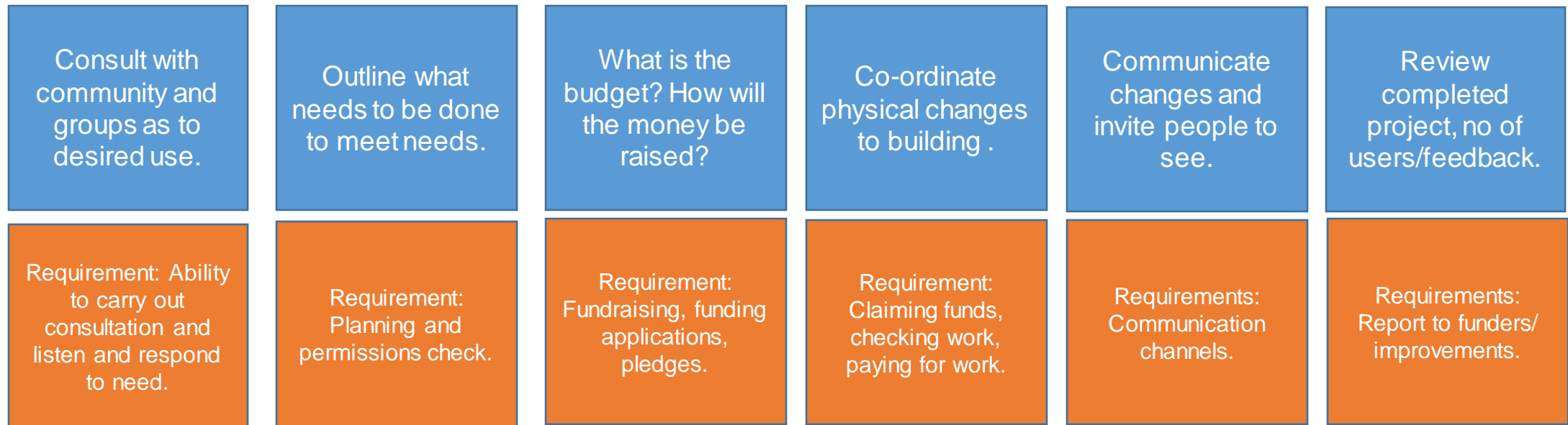
1 – IDEA & VISION

- What will our project achieve in the broadest terms?
- Who are our beneficiaries?
- Come up with some options for how you could make a difference.
- Take your options to your community for feedback.

2 – OBJECTIVES AND OUTCOMES

- Map out the story of the project and its users and identify the deliverables required for the project. Basic example: Repair of building for wider community use.

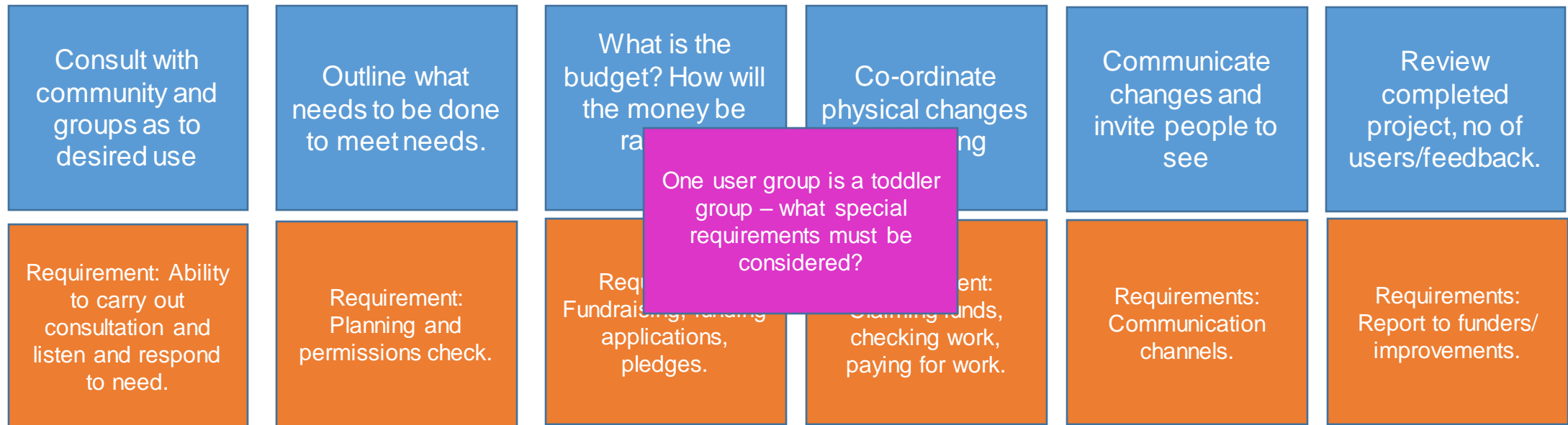
Beneficiary and project journey:



2B – PAIN POINTS AND PERSONAS

- Think about different types of beneficiary and how the journey might be different.

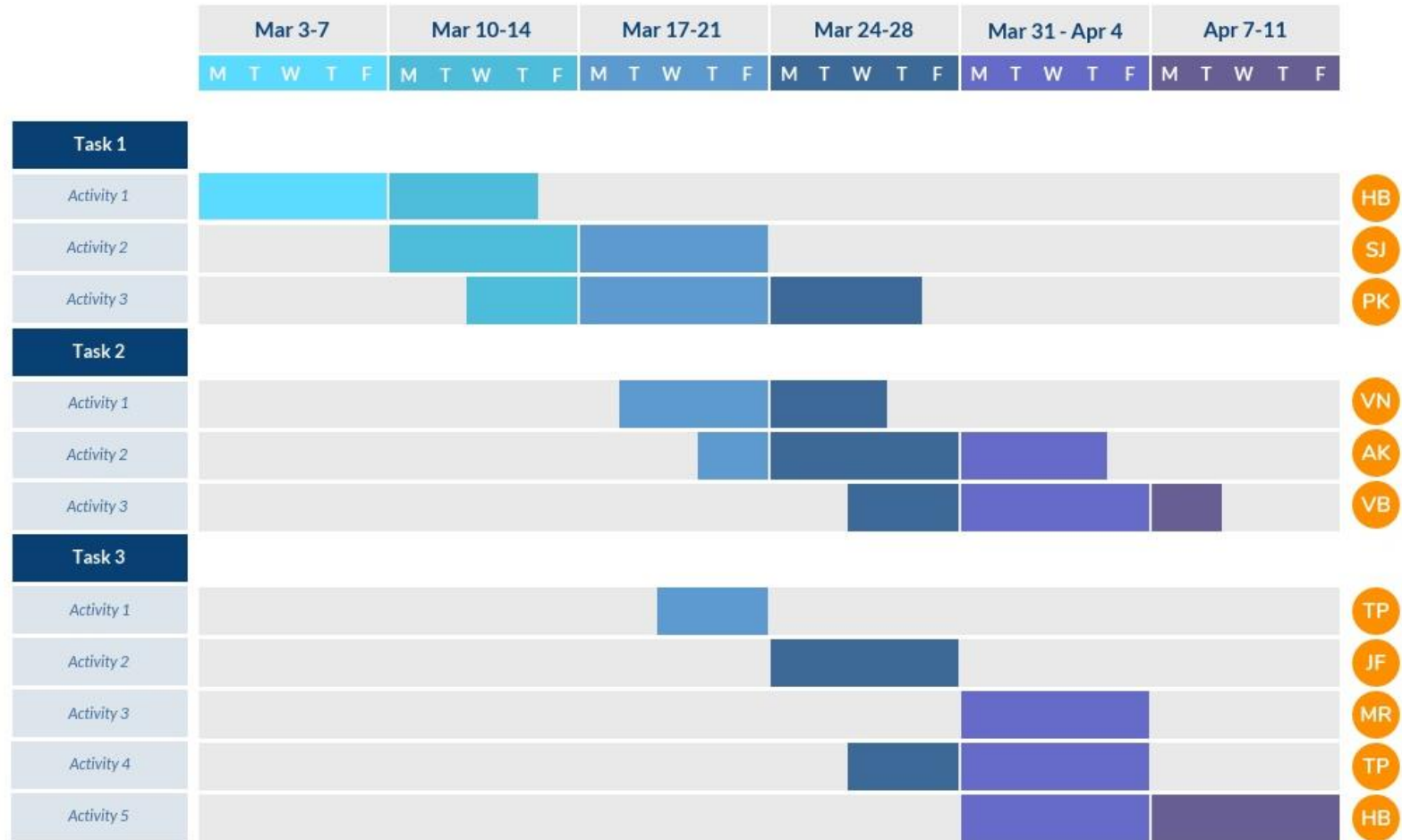
Beneficiary and project journey:



3 – PROJECT PLAN

- Assign requirements and tasks within team. For example, a team to be in charge of exploring building options, another advertising and social media.
- Assign tasks against timescales: when will you need to have arrangements in place? Assign tasks to 2-3 week chunks of time. Map out the dependencies within tasks.
- Regularly meet to check the project plan, realistically changing it as needed. Share any blockers with the team to work through them together.

3 – PROJECT PLAN



4 - FUNDING

- When you've mapped tasks and requirements against timescales you need to create a budget.
- What are the associate costs with each task and requirement?
- How will you meet project costs? Direct fundraising? Applying to grants?
- Transformation Cornwall and Diocese of Truro can help signpost.

5 - EXECUTION

- Don't expect perfection! It's better to start with a minimum viable service than over-plan and deliver nothing.
- Consider a small scale rollout of your service at first.
- Keep communicating with your users and community.

6 – FOLLOW UP

- Meet with your team at regular intervals to examine the project.
- Are you delivering on your vision?
- Are there any blockers? How can you address them?
- Celebrate success, but always look to improve where needed.



THANK YOU

Any questions?