

# TESCO

## Community Grants



Groundwork - Is an environmental and social regeneration charity, working closely with communities.

We work under three interlocking themes:

#### Create better spaces

In 2018 directly, and through our grant programmes, we improved 200 hectares and planted 18000 trees. We have also supported thousands of community projects across the country.

#### Greener Living and Working

We saved £12m from domestic fuel bills and gave second life to 315 tonnes of household goods.

#### Improving People's Prospects

We coached over 500 young people, provided over 800 qualifications to adults. And 80% of those who have since entered work, are still in work after six months.

# The Role of your local Community Enabler

Central South

Elizabeth Hodgson

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Devon and Cornwall

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- Overseeing local regions
- Supporting the application process, including application advice and application feedback prior to application
- Chairing and facilitating shortlisting panels
- Supporting successful projects
- Promoting our funding programmes



# TESCO

## Community Grants

Although we don't work directly for Tesco our main roles is to work with Tesco Colleagues on The Tesco Community Grants Scheme.

Groundwork is the administrator of the grants scheme.

Local community enablers work very closely with the community teams in our geographical areas.

These relationships give us a good understanding on how to achieve support for Community Projects with the help of your local Tesco Community Teams.

# Community Champions and local store support



Some large stores have a Community Champion who is the store community engagement representative and is there to offer community support. The customer service desk will be able to help you find the right person.



All stores will have a Community representative if not a Community Champion, but they do this as part of another job and often don't have lots of time to devote to smaller community support.



Express store managers might be able to offer small support but as they don't always have a community budget and don't always have time, I recommend sticking to larger Extras, Superstores and Metros for community support.



Some large Extra stores have free community rooms that can be booked in store, but they are very popular so book well in advance if you do find your store has one.

# other things stores can offer



Most large stores have a small community budget for things like raffle prizes and donations of small items like refreshments for an event.



If you are looking for these things I would initially build a relationship up with the Community Champion or community representative in the store. They have a small budget and need to share it with a lot of organisations.



Give plenty of notice if you are looking for these kind of donations



Sometimes stores can offer in-kind donations for a project like seeds for a gardening project, pens and paper for an education project, toiletries for a homeless project or kitchen items for a community café. These items would be things taken off the stock list so are only available if the CC knows you are looking. Again get to know your CC before you mention your need and plenty of notice, you need them to offer this so don't ask directly.

# Collections

- Some stores are fine for organisations to do collections to fund raise.
- This is down to the store manager and must be booked well in advance through a booking company called N2O.
- Bag packing is also something to consider, guides and scouts are professionals, but ask your CC
- As before, get to know your CC before you sign up to these so they can be aware of what you need and offer support



Rules of the collections are pretty strict and need to adhere to GDPR so you can't sign up potential clients to your organisation mailing list or collect bank details for Direct Debits or other funding collection services. Its strictly buckets collections or for raising awareness.



- ▶ One big piece of advice when asking for support from any supermarket is give plenty of notice so they have time to make arrangements to help your community project.
- ▶ I would also not stress highly enough 'get to know the community lead' they are busy people and can help more with plenty of notice and an understanding of your project and the community benefit you bring.
- ▶ If you are patient and friendly there is much more chance of support.





## Tesco Community Grants

Our local community grant scheme provides funding for local projects across the United Kingdom. Customers can vote for the project they want the money to go to. To date, we have awarded over £90m in grants to over 40,000 community projects since launching in October 2015.

[Read more](#)

# Up to £1,500 Tesco Community Grants

Tesco Community Grants are the exciting local community grant scheme providing funding through local Tesco stores.

Tesco Community Grants 'support local projects, that benefit the community'.

Currently there are two priority themes plus the Tesco Colleague Nominations

Children Families and Young People

Food projects that support Children Families and Young People

Although these themes are priority themes for Tesco at the moment, if your project does not fit then contact your local enabler for advice and support as these themes are developing through community need.

Each voting bin in every store in your region will hold one of each of these themes plus a store nominated project filling the three project sections



**Current Awards up to:  
£1,500, £1,000 and £500  
decided by customer  
voting**

<https://tescocommunitygrants.org.uk/>

# Projects which are ineligible

- Work that has already taken place
- Political donations
- Fundraising activities or challenges (e.g. costs for a sky dive etc.)
- Running costs and organisation overheads
- Conferences or seminars
- Activities which collect funds for redistribution to other charities or individuals
- Overseas appeals
- Expeditions or overseas travel
- Promotion of a religious or political cause
- Marketing promotions
- Research projects
- Projects or activities that the state has a legal obligation to provide

A photograph of two young girls playing with a large wooden stump outdoors. One girl is standing and leaning over the stump, while the other is sitting on the ground looking up at her. The background is blurred, showing other people and greenery.

# Who can apply?

- ▶ Voluntary/community organisations
- ▶ Registered charities
- ▶ Health bodies
- ▶ Parish/Town councils
- ▶ Social enterprises
- ▶ Community Interest Companies
- ▶ Schools/Academies
- ▶ Hospices
- ▶ Local authorities
- ▶ Housing organisations
- ▶ Other not-for-profits

All organisations must have at least 2 signatories on their bank account and be at least 2 years old unless a registered charity



•Tesco Community Grants:

## How an organisation applies ?

- Go to the website and take the eligibility quiz
- If you successfully complete this, you will be given access to the application portal
- Set up your log in details (and keep these safe as you will need them throughout the process)
- Read the guidance and look through the application form
- I would recommend local Community Enabler support prior to submitting the final application
- After submitting you should receive a confirmation email. If you don't, check you have fully submitted and if this looks right then contact your local enabler who can help check the status of your application

# Apply for a grant

Tesco Community Grants helps to fund thousands of local projects across the country. Since 2016 the scheme has supported over 40,000 community groups with more than £90 million in grants. The scheme aims to make a positive difference – because where our communities thrive, our business and our colleagues thrive too.

Tesco Community Grants is managed by [Groundwork](#) who are working with [greenspace scotland](#) to support applicants in Scotland.

## How does Tesco Community Grants work?

Tesco Community Grants is open to charities and community organisations to apply for a grant of up to £1,500. Every three months, three local good causes are selected to be in the blue token customer vote in Tesco stores throughout the UK.



# Apply for a grant

## Step 1

### Read the guidance notes

Before applying, we recommend that all applicants read the Guidance Notes for more detail about the grants and project eligibility.

[READ GUIDANCE NOTES](#)

## Step 2

### Read the FAQs

Got any additional questions? Have a look at our Frequently Asked Questions to see if we've got the answer.

[FAQS](#)

## Step 3

### Apply now!

Ready to apply? Great. Follow the link below to make an application.

[APPLY NOW](#)

[Click here for Terms and Conditions](#)

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# What makes a good application?

Well-researched project

Community consultation

Demonstrate the need!

- Detail and clarity
- Don't exaggerate
- Sell your project...

Be passionate and enthusiastic!









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## Comic Relief Community Fund

# The Comic Relief Community Fund is supporting community led organisations with an income of less than £250,000 to deliver projects within four strategic themes.

We are pleased to be managing this new fund on behalf of Comic Relief in England. It will provide grants of up to £10,000, supporting project delivery and organisational capacity building, helping organisations flourish.

The funding is split as follows:

- Up to £1,000 for capacity building
- Up to £9,000 for project delivery

We will fund applications from grass roots, community led organisations that can demonstrate how people with lived experience of the issues being tackled are involved in the organisation and the project.

Applications must sit within one of the four key themes:

**A Safe Place To Be:** Supporting people to rebuild their lives because of homelessness or forced migration.

**Children Survive & Thrive:** Supporting children up to the age of 11 to grow, play and learn

**Gender Justice:** Championing those who identify as women and girls, including initiatives tackling domestic violence, abuse or exploitation

**Mental Health Matters:** Supporting good mental health in communities and tackling stigma and discrimination.



# How can the fund support you?

Grants of up to a **maximum** of £10,000 are available. All applications must include a request for up to £1,000 to support capacity building, this would leave a maximum request of £9,000 for project delivery. Projects must be completed within one year of receiving a grant.

## Capacity Building Funding (up to £1,000)

This funding will support your organisation to become more robust and better able to deliver projects that bring about lasting change. The types of activities funded could include:

- Developing better organisational governance through training for staff or trustees
- Gaining a better understanding of the needs of your beneficiaries
- Support to develop policies and procedures and strengthen working practices
- Improvement in the marketing and promotion of your services
- Gaining a better understanding of how to measure the impact of your work



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## Project Delivery Funding (up to £9,000)

Grants will support your organisation to deliver projects on any of the four strategic themes.

Examples of projects could include:

- Employing seasonal workers to deliver summer activities for young people, tackling inequality issues
- Creating a community garden to help refugees come together, tackling family isolation and mental health issues
- Employing support workers to help vulnerable families with young children transition to primary school
- A creative arts project to help tackle gender-based violence through workshops and exhibitions
- Renting space to support people to recover from homelessness
- Counselling and Support Services for young people
- Decorating and refurbishing a training room, to enable a new gender specific client group to be engaged



# One Stop - Community Partnership

Programme to support groups who are working to tackle food poverty or supporting the elderly within the local community.

[HOME](#) | [APPLY FOR A GRANT](#) | [Available across the UK](#) | One Stop - Community Partnership



Groundwork is working with One Stop Stores Ltd to administer the One Stop Community Partnership programme. Successful applicants will receive an initial grant of up to £1,000 and begin a partnership with their local One Stop store.

This programme is designed to support community groups or organisations operating within two miles of a One Stop store and which are;

- Tackling food poverty
- Supporting the vulnerable
- Supporting the elderly
- Supporting low-income families
- Running youth sports teams

## Taking a partnership approach

The programme provides partnership as well as financial assistance. Alongside a grant of up to £1,000, a long-term tailored programme of support is created for successful applicants by the One Stop Community Team and One Stop Store Team. Grant recipients then work in partnership with the One Stop Store Team at their local shop to deliver this programme.

The tailored support from the store teams will help community causes to increase or improve their service by assisting in areas such as but not limited to; volunteering support, fundraising and awareness-raising.

## Apply today

To be eligible to apply, your organisation or project location address must be within two miles of a One Stop store. Each store is able to create a partnership with one group only. Before you start your application, please use the below Store Locator to check the distance from your local store and whether funding is currently available there.

[\*\*STORE LOCATOR\*\*](#)

For help with completing your application form online, please see the guidance notes.

[\*\*APPLICATION GUIDANCE NOTES\*\*](#)

[\*\*BEGIN YOUR APPLICATION\*\*](#)

We aim to confirm the outcome of your application within six weeks of submission unless we require additional information.



## Sign Up To Our Newsletter



**Join our  
mailing list**

Sign up to our newsletter and get the very latest Groundwork updates.

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<https://www.groundwork.org.uk/?s=Newsletter>

# Any questions?

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